2023 SEASON
CELEBRATING 20 YEARS!

Stray Dog Theatre is a professional, registered not-for-profit company in residence at Tower Grove Abbey. All performances are held at 2336 Tennessee Avenue, Saint Louis, Missouri 63104

2023 SEASON
Edward Albee’s WHO’S AFRAID OF VIRGINIA WOOLF (February 9-25, 2023)
INTO THE WOODS (March 30 - April 22, 2023)
VAMPIRE LESBIANS OF SODOM (June 8-24, 2023)
GODSPELL (August 3-26, 2023)
SATURDAY NIGHT FEVER: THE MUSICAL (October 5-28, 2023)
SISTER MARY IGNATIUS EXPLAINS IT ALL FOR YOU (November 30 - December 16, 2023)

Program Advertising

Advertiser: __________________________________________   Contact Person: ______________________
Please list the name of the business/person as you would like it to appear in marketing.

Address: ________________________________________   City, State, Zip: _________________________
Phone: _______________________   Cell: _______________________   Email: _______________________

Web Address:
Please provide a link to which you would like customers directed. The link provided will be used in digital marketing where a direct link to you exists.

Authorized Signature: ________________________

AD DEADLINE: 3 weeks prior to opening performance. Ads to print in black line or grayscale.
Accepted formats: Scanned or digital art in exact spec. size; files in 300dpi resolution; PDF, EPS, TIF, PNG, JPEG, Mac or PC

AD SIZES:

<table>
<thead>
<tr>
<th></th>
<th>1X</th>
<th>6X (Season)</th>
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<tbody>
<tr>
<td>Back Cover</td>
<td>$500</td>
<td>$2,500</td>
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<tr>
<td>Full Page</td>
<td>$300</td>
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<tr>
<td>1/2 Page</td>
<td>$175</td>
<td>$875</td>
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<tr>
<td>1/4 Page H or V</td>
<td>$125</td>
<td>$600</td>
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STRAY DOG THEATRE, a 501 (c)(3) not-for-profit organization, is authorized to publish a ______ ad as specified by the season advertiser.

(Ad Size)

SELECT SHOWS:  [ ] Edward Albee’s Who’s Afraid of Virginia Woolf  [ ] GODSPELL
[ ] INTO THE WOODS  [ ] SATURDAY NIGHT FEVER: THE MUSICAL
[ ] VAMPIRE LESBIANS OF SODOM  [ ] SISTER MARY IGNATIUS EXPLAINS IT ALL FOR YOU

STRAY DOG THEATRE is the sole authorized agent for the program and has final approval of all ads.
Terms: Full payment due upon submission of signed agreement. There is a 10% cancellation fee.

PAYMENT:  [ ] Check  [ ] Credit Card  [ ] Invoice
Please make checks payable and mail to: STRAY DOG THEATRE, 31 Bon Hills Drive, Saint Louis, MO 63132
For security reasons, if using a credit card - please call Lynn Pollak directly at (314) 991-1222 with your information.

CONTACT: Lynn F. Pollak, Advertising Executive    |   (314) 991-1222    |   lfpollak@charter.net