

2023 SEASON
CELEBRATING 20 YEARS!

STRAY DOG THEATRE

PROGRAM ADVERTISING

Stray Dog Theatre is a professional, registered not-for-profit company in residence at Tower Grove Abbey.
 All performances are held at 2336 Tennessee Avenue, Saint Louis, Missouri 63104

2023 SEASON

Edward Albee's **WHO'S AFRAID OF VIRGINIA WOOLF** (February 9-25, 2023)
INTO THE WOODS (March 30 - April 22, 2023)
VAMPIRE LESBIANS OF SODOM (June 8-24, 2023)
GODSPELL (August 3-26, 2023)
SATURDAY NIGHT FEVER: THE MUSICAL (October 5-28, 2023)
SISTER MARY IGNATIUS EXPLAINS IT ALL FOR YOU (November 30 - December 16, 2023)

Advertiser: _____ Contact Person: _____

Please list the name of the business/person as you would like it to appear in marketing.

Address: _____ City, State, Zip: _____

Phone: _____ Cell: _____ Email: _____

Web Address: _____

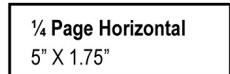
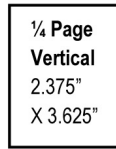
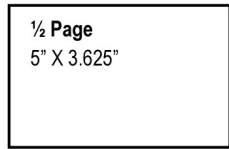
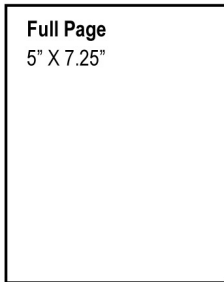
Please provide a link to which you would like customers directed. The link provided will be used in digital marketing where a direct link to you exists.

Authorized Signature: _____

AD DEADLINE: 3 weeks prior to opening performance. Ads to print in black line or grayscale.

Accepted formats: Scanned or digital art in exact spec. size; files in 300dpi resolution; PDF, EPS, TIF, PNG, JPEG, Mac or PC

AD SIZES:



RATES	1X	6X (Season)
Back Cover	\$500	\$2,500
Full Page	\$300	\$1,500
1/2 Page	\$175	\$875
1/4 Page H or V	\$125	\$600

STRAY DOG THEATRE, a 501 (c)(3) not-for-profit organization, is authorized to publish a _____ ad as specified by the season advertiser.
 (Ad Size)

- SELECT SHOWS:**
- | | |
|---|--|
| <input type="checkbox"/> Edward Albee's <i>Who's Afraid of Virginia Woolf</i> | <input type="checkbox"/> GODSPELL |
| <input type="checkbox"/> INTO THE WOODS | <input type="checkbox"/> SATURDAY NIGHT FEVER: THE MUSICAL |
| <input type="checkbox"/> VAMPIRE LESBIANS OF SODOM | <input type="checkbox"/> SISTER MARY IGNATIUS EXPLAINS IT ALL... |

STRAY DOG THEATRE is the sole authorized agent for the program and has final approval of all ads.

Terms: Full payment due upon submission of signed agreement. There is a 10% cancellation fee.

PAYMENT: Check Credit Card Invoice

Please make checks payable and mail to: STRAY DOG THEATRE, 31 Bon Hills Drive, Saint Louis, MO 63132

For security reasons, if using a credit card - please call Lynn Pollak directly at (314) 991-1222 with your information.

 Total \$ Due

 Advertising Representative Signature (Stray Dog Theatre)

 Date Received