

**2023 SEASON**  
*CELEBRATING 20 YEARS!*

**STRAY DOG THEATRE**

PROGRAM ADVERTISING

Stray Dog Theatre is a professional, registered not-for-profit company in residence at Tower Grove Abbey.  
 All performances are held at 2336 Tennessee Avenue, Saint Louis, Missouri 63104

**2023 SEASON**

Edward Albee's **WHO'S AFRAID OF VIRGINIA WOOLF** (February 9-25, 2023)  
**INTO THE WOODS** (March 30 - April 22, 2023)  
**VAMPIRE LESBIANS OF SODOM** (June 8-24, 2023)  
**GODSPELL** (August 3-26, 2023)  
**SATURDAY NIGHT FEVER: THE MUSICAL** (October 5-28, 2023)  
**SISTER MARY IGNATIUS EXPLAINS IT ALL FOR YOU** (November 30 - December 16, 2023)

Advertiser: \_\_\_\_\_ Contact Person: \_\_\_\_\_

*Please list the name of the business/person as you would like it to appear in marketing.*

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

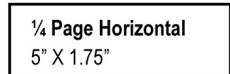
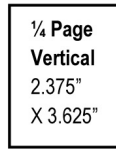
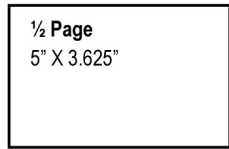
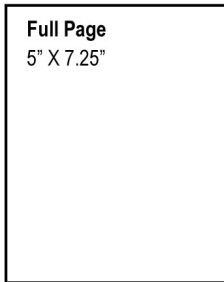
*Please provide a link to which you would like customers directed. The link provided will be used in digital marketing where a direct link to you exists.*

Authorized Signature: \_\_\_\_\_

**AD DEADLINE:** 3 weeks prior to opening performance. Ads to print in black line or grayscale.

*Accepted formats: Scanned or digital art in exact spec. size; files in 300dpi resolution; PDF, EPS, TIF, PNG, JPEG, Mac or PC*

**AD SIZES:**



RATES	1X	9X (Season)
Back Cover	\$500	\$2,500
Full Page	\$300	\$1,500
1/2 Page	\$175	\$875
1/4 Page H or V	\$125	\$600

STRAY DOG THEATRE, a 501 (c)(3) not-for-profit organization, is authorized to publish a \_\_\_\_\_ ad as specified by the season advertiser.  
 (Ad Size)

- SELECT SHOWS:**
- |   |  |
|---|--|
| <input type="checkbox"/> Edward Albee's <i>Who's Afraid of Virginia Woolf</i> | <input type="checkbox"/> GODSPELL                                |
| <input type="checkbox"/> INTO THE WOODS                                       | <input type="checkbox"/> SATURDAY NIGHT FEVER: THE MUSICAL       |
| <input type="checkbox"/> VAMPIRE LESBIANS OF SODOM                            | <input type="checkbox"/> SISTER MARY IGNATIUS EXPLAINS IT ALL... |

STRAY DOG THEATRE is the sole authorized agent for the program and has final approval of all ads.

Terms: Full payment due upon submission of signed agreement. There is a 10% cancellation fee.

**PAYMENT:**  Check  Credit Card  Invoice

**Please make checks payable and mail to:** STRAY DOG THEATRE, 31 Bon Hills Drive, Saint Louis, MO 63132

**For security reasons, if using a credit card - please call Lynn Pollak directly at (314) 991-1222 with your information.**

\_\_\_\_\_  
 Total \$ Due

\_\_\_\_\_  
 Advertising Representative Signature (Stray Dog Theatre)

\_\_\_\_\_  
 Date Received