

2024 SEASON

STRAY DOG THEATRE

PROGRAM ADVERTISING

Stray Dog Theatre is a professional, registered not-for-profit company in residence at Tower Grove Abbey.
All performances are held at 2336 Tennessee Avenue, Saint Louis, Missouri 63104

2024 SEASON

Agatha Christie's **THE MOUSETRAP** (February 1-17, 2024)

XANADU (April 4-27, 2024)

RIPCORD (June 6-22, 2024)

RUTHLESS! (August 1-24, 2024)

NEVERMORE (October 10 - November 2, 2024)

BELL, BOOK AND CANDLE (December 5-21, 2024)

Advertiser: _____ Contact Person: _____

Please list the name of the business/person as you would like it to appear in marketing.

Address: _____ City, State, Zip: _____

Phone: _____ Cell: _____ Email: _____

Web Address: _____

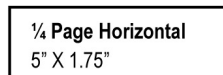
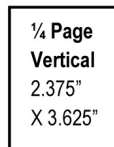
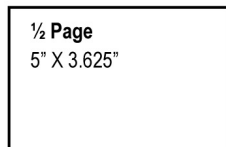
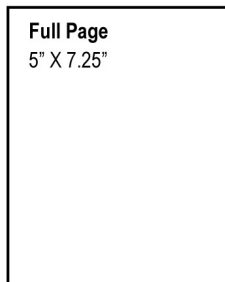
Please provide a link to which you would like customers directed. The link provided will be used in digital marketing where a direct link to you exists.

Authorized Signature: _____

AD DEADLINE: 3 weeks prior to opening performance. Ads to print in black line or grayscale.

Accepted formats: Scanned or digital art in exact spec. size; files in 300dpi resolution; PDF, EPS, TIF, PNG, JPEG, Mac or PC

AD SIZES:



RATES	1X	6X (Season)
Back Cover	\$500	\$2,500
Full Page	\$300	\$1,500
1/2 Page	\$175	\$875
1/4 Page H or V	\$125	\$600

STRAY DOG THEATRE, a 501 (c)(3) not-for-profit organization, is authorized to publish a _____ ad as specified by the season advertiser.
(Ad Size)

SELECT SHOWS: Agatha Christie's *The Mousetrap*
 Xanadu
 Ripcord

RUTHLESS!
 Nevermore
 Bell, Book and Candle

STRAY DOG THEATRE is the sole authorized agent for the program and has final approval of all ads.

Terms: Full payment due upon submission of signed agreement. There is a 10% cancellation fee.

PAYMENT: Check Credit Card Invoice

Please make checks payable and mail to: STRAY DOG THEATRE, 31 Bon Hills Drive, Saint Louis, MO 63132

For security reasons, if using a credit card - please call Lynn Pollak directly at (314) 503-7568 with your information.

Total \$ Due

Advertising Representative Signature (Stray Dog Theatre)

Date Received

CONTACT: Lynn F. Pollak, Advertising Executive | (314) 503-7568 | lfpollak@charter.net